



Kintera Connect

The Kintera Connect open platform empowers partners and organizations to develop new technologies that easily extend and integrate with Kintera Sphere™.

Kintera Connect comprises developer-friendly APIs and standardized tools designed to promote innovation and technological solutions to address some of the biggest business challenges facing organizations today, such as the sharing of data between commercial software applications.

Organizations can access and utilize Kintera Connect technologies directly or work with any of Kintera's industry leading partners in both the enterprise and nonprofit technology sectors.

Kintera Connect closes gaps in nonprofit technology and business needs with software solutions that are more efficient, cost-effective and tailor-made than ever before.

Kintera provides innovative software solutions to help organizations deliver The Giving Experience™ to donors online - including giving convenience, financial transparency, feedback about the social impact of their gifts, and a sense of belonging and appreciation.

www.kintera.com

FEATURE HIGHLIGHTS:

Developer Friendly Interface

Kintera APIs are well documented and supported. They are based on the SOAP (Simple Object Access Protocol) and WSDL (Web Service Definition Language) common standards and can be accessed from virtually any modern programming environment or integration tool. The following is a sampling of programming languages that can be used to write Web applications that will call Kintera's API: ActionScript, Cold Fusion, Common Lisp, cUrl, Delphi, Java, .NET, Objective-C, Perl, PHP, PHP5, Python, REALbasic and Ruby to name a few. Kintera Connect also comprises a growing set of sophisticated standardized tools which expedites and simplifies development. To access API documentation, visit www.kintera.com/kinteraconnect.

Extensive Partner Network

Kintera's application partner network is comprised of the best partners in the industry and enables organizations to choose an extensive array of cost-effective, best-of-breed solutions from both enterprise and nonprofit application partners. Please visit www.kintera.com/kinteraconnect for a complete directory of authorized partners.

Unlimited Possibilities

The Kintera Connect open platform increases the options available to help nonprofits meet their unique technology and business needs - from common integrations of legacy software systems with our CRM product, to automated gift transactions with commercial e-retailers, to the bi-directional transfer of short message services (SMS) data with Kintera Sphere. Organizations can leverage the growing library of existing innovations through the partner network or work with their own engineering staff or partners to cost-effectively develop applications that uniquely achieve their mission.

Cost-Effective Solutions

Due to limited engineering and IT resources, nonprofits and institutions often depend on outsourced software to manage a broad range of business and operational needs. Their dependence on these vendors may prevent them from developing and innovating in a way their organizations require. Additionally, nonprofits are often faced with expensive custom integration projects as a result of having multiple software systems. The Kintera Connect open platform provides a cost-effective approach to custom application development and data integration.

